

Techwell

Mixed Signal Semiconductor
Solutions

Corporate Backgrounder

December 2008

Company Name

- Techwell Inc.

Product Lines

- Security Surveillance ICs
- In-Car LCD Display
- NTSC/PAL Video Decoders
- PCI Video Decoders

Employees

- 165

President and CEO

- Hiro Kozato

CTO

- Feng Kuo

CFO

- Mark Voll

VP of Sales and Marketing

- David Nam

VP of Operations

- Joe Kamei

Corporate Headquarters

- 408 East Plumeria Drive
San Jose, CA 95134 U.S.A



Ticker Symbol

- TWLL

The Company

We are a fabless semiconductor company that designs, markets and sells mixed signal integrated circuits for multiple digital video applications in the security surveillance, automotive and consumer markets, including advanced TVs, multifunction LCD monitors, DVD Recorders, security surveillance systems and in-car LCD displays. We design both general purpose and application specific products that enable the conversion of analog video sources to digital form, as well as facilitate the display, storage and transport of digital video, HDTV, and personal computer display information. Our ICs are based on proprietary technologies that we believe provide superior video quality under virtually all signal conditions, enable higher levels of integration and are more cost effective than .

Our semiconductors are used in products sold by over 95 companies including many of the major system OEMs in the consumer electronics and security surveillance markets. To date, we have sold over twenty million mixed signal semiconductor products for digital video applications.

Founded in 1997, we currently have over 160 employees and are headquartered in San Jose, California, with additional R&D and sales activities in South Korea, Japan, Taiwan and China.

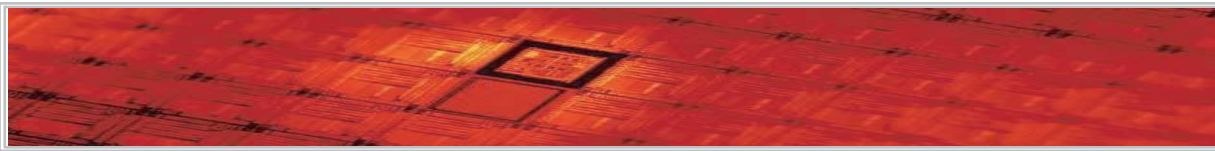


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www.techwellinc.com

The Products



TW28xx Security Surveillance ICs

TW28xx is a product line of feature rich, highly integrated video decoders, video controllers, and video codec solutions for the CCTV Security Surveillance market. In addition to integrating 4 video decoders in one chip, TW28xx solutions incorporates DVR audio, multiplexing, DSP, display, compression, motion detection and horizontal/vertical scaling algorithms.



TW88xx In-Car LCD Display Processors

TW88xx is a product line of highly integrated LCD controllers for TV, In-Car Display and other LCD video displays applications. TW88xx leverages Techwell's TW99xx video decoder technology and supports worldwide analog broadcast TV as well as all popular video formats. With built in scaling, de-interlacing and on-screen-display, the TW88xx can support from QVGA up to SXGA LCD panels.



TW99xx NTSC/PAL Video Decoders

TW99xx is a broad product line of NTSC/PAL/SECAM video decoders for multimedia applications, including Advanced Digital TV, LCD Monitor, DVD-Recorder, and PC applications. Addressing the value, mainstream and premium market segments, TW99xx video decoders convert worldwide analog broadcast TV signals and all popular video formats, including composite video, S-Video, YCbCr and SCART, into standard digital formats. In addition, TW99xx video decoders integrate proprietary 2D and 3D comb filtering technology to reduce artifacts commonly associated with analog video.



TW68xx PCI Video Decoders

TW68xx is a product line of multistandard video decoders with PCI for multimedia PC and security surveillance applications. The TW68xx leverages Techwell's TW99xx video decoder technology and supports worldwide analog broadcast TV as well as popular video formats. With an on chip PCI interface, the TW68xx is a cost effective turn key solution for PCI DVR Cards and TV Tuner Cards.



About Techwell

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For more information on Techwell, please contact us at 1-408-435-3888

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